

What are your hopes and dreams? What is your vision for the future? We are interested in helping you achieve your objectives, improve your business, and have more freedom.

# We Are in the Transformation Business

We take time to understand our customers' needs and expectations so that we can provide true value. We strive to treat our customers specially.

# **Our Value Proposition:**

We will create extraordinary value through providing excellent service and we will customize our services into fixed price agreements, utilizing change orders and a 100% money-back guarantee.

# Allen & Company

No two customers have the same expectations. Therefore, we believe that each one must be treated differently and that our services must be customized to meet his or her needs. Rather than focusing on the technical aspects of what we do, we focus on the benefits our customers receive from our wide range of accounting, taxation, and consulting services.

We take time to ensure that we are a good solution for our customers. If you would like to apply for membership in our firm, please visit our internet site and complete a New Business Customer Application.

#### 100% Money-back Guarantee

Our work is guaranteed to the complete satisfaction of the customer. If the customer is not completely happy with the service performed, we will, at the option of the customer, either refund the price or accept a portion of the original price that reflects the customer's level of satisfaction.

## Additional Information

Please visit our internet site to see sample products, receive preliminary fee estimates for certain services, see information needed to receive final fee quotes, sign up for our monthly newsletter, and to learn more about realizing your dreams.

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# Allen & Company, PC

Accounting, Taxation, and Consulting Services

#### Achieve your goals.

Have more financial freedom.

Enjoy your prosperity.

# Realize Your Dreams



# Accounting and Assurance

**Financial Statement Compilations** - Present financial information in the form of financial statements so that the owners and managers can evaluate the financial performance of their business.

**Business Accounting** - Recording cash receipts and disbursements, reconciling bank statements, and recording journal entries in order to prepare compiled financial statements.

Audits and Reviews - Financial institutions often require their business customers to obtain an audit or review by a certified public accountant of their financial statements. The purpose is to obtain reasonable assurance that the financial statements are free of material misstatement and fairly presented in accordance with generally accepted accounting principles.

**Standard -** Include a statement of cash flows and notes to the financial statements.

**Enhanced** - Standard financial statements that also include a financial performance review and a management advisory comments letter

**Premium -** Enhanced financial statements that also include a financial performance discussion, financial reporting scorecard, and assistance in preparing an executive summary of the financial statements as a marketing tool.

# Taxation

**Income Tax Planning** - Many businesses pay too much income tax, because they do not know how to reduce their income tax. The goal of income tax planning is to minimize tax liabilities without sacrificing other financial goals.

**Income Tax Return Preparation** - Today's income tax laws are so complicated that unless your affairs are extremely simple, chances are that you will benefit from assistance from a seasoned tax professional.

## **Business Advisory**

Today, businesses start and fail at an increasingly staggering rate. Every year, over a million people in the United States start a business. Within five years, more than 80% of them will have failed. Our focus is on helping business owners do the right kind of work and operate businesses that work.

**Financial Performance Review -** An easy-tounderstand report that assesses the financial health of a business, including the areas of the business that are the strongest, areas that may need improvement, and ideas to help the business owners define and reach their financial performance goals. **Standard Business Plan -** Every business needs a business plan. Business plans for existing businesses that includes a mission statement, financial highlights, strengths and weaknesses, key financial indicators, objectives and goals, implementation action plan, and projected financial statements.

**Start-up Business Plan** - Business plan for start-up businesses, that includes objectives, a mission statement, start-up plan, business services and/or products, market analysis, strategy, management, and a financial plan.

**Business Start-up Advisory** - We offer a four-stage process to help you determine if you're the right kind of person to start a business, determine the viability of your proposed business, determine the legal form of your business, and set up the business for operation.

# **Other Services**

Controller assistance, retirement plan accounting, agreed-upon procedures, software advisory, other tax return preparation, and services provided by affiliates of Allen & Company.

